



# Goodwill of Western New York Military Discount Terms and Conditions

We are proud to honor those who have served. Goodwill of Western New York offers a 15% Military Discount EVERY DAY *on eligible purchases* to those who have served or are currently serving our country in the United States Armed Forces.

## Eligible Purchases

Discount is not applicable to new goods, “white tagged” items, books, DVDs, CDs, Vinyl Records, or VHS tapes. Purchases must be made in a Goodwill of Western New York store. Purchases made on [shopgoodwill.com](http://shopgoodwill.com) are not eligible for discount.

## Eligibility Requirements

For the purposes of this program, armed forces include veterans, active, and reserve members of the following branches of service:

- U.S. Army
- U.S. Marine Corps
- U.S. Navy
- U.S. Air Force
- U.S. Coast Guard
- U.S. Space Force
- National Guard

## Proof of Military Service

Eligible individual must be present at time of purchase and present one of the following forms of Military Identification:

- Veterans Affairs:
  - Veteran Identification Card (VIC)
  - Veteran Health Identification Card (VHIC)
- Department of Defense:
  - Common Access Card
  - Uniformed Services Identification Card
  - Active-duty family member
  - Uniformed Services Identification Card, Active Duty
  - State driver’s license and identification with veteran’s designation
  - DD214 or DD256

*We reserve the right to cancel or modify this program at any time, in any location, at our sole discretion. We reserve the right to revoke enrollment status based on alleged, suspected or actual evidence of misuse at our sole discretion.*

**Updated December 2023**